



**REGIONAL
DEVELOPMENT
AGENCY**

Regional smart & creative growth



**AUSTRIAN
DEVELOPMENT
AGENCY**

PROFESSIONAL TRAINING CENTER

Overall Objective

Developing and improving the professional skills of people of every age group and social category through provision of professional training and education based on innovative teaching and learning models.

Project Description

Tourism is a complex service-driven global industry that is constantly evolving, and the skills and knowledge required to operate a tourism business are extremely pertinent to its success. In many places, authentic regional products, from agro business to crafts and art contribute greatly to the culture of a tourist destination and experience. The aim of the project is to:

- Invest in professional training and skills enhancement in tourist related services and provide equal opportunities for all target groups including the most disadvantaged;
- Provide high quality trainings and courses in the field of agriculture and tourism;
- basic and advanced trainings and improve

- access to lifelong learning opportunities;*
- Offer certification of knowledge and relevant opportunities for professional practice;
- Establish collaborations with the business sector and SME- based on an updated information on the labor market and contemporary applications of technology in accordance with innovative models of sustainable development.

Component 1: Professional training in dying out crafts, such as souvenir production, etc.

Component 2: Professional training in tourist related services such as tour guide/operators, etc.

Component 3: Professional training in processing agricultural and farming products typical of the region and in adventure sports.





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Project Implementation Modality

The successful implementation of the projects depends on establishing a close collaboration with the municipalities and on coordinating the work on the common drafting of the project action plan, in line with the overall vision for the development of Region 3. In this line, a key element is the collaboration with other development stakeholders such as public and private agencies, businesses and nongovernmental organizations, etc.

Partners and Network

- *Municipalities*
- *Other regions*
- *Business sector*
- *NGO, etc.*

Preliminary Impacts:

- *Drafting of a strategic document on improving the professional training system for Region 3*
- *Creation of a training modules' platform*
- *Establishing certified research and development groups to prepare training modules*
- *Physical infrastructure needed for developing related activities.*



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