



**REGIONAL
DEVELOPMENT
AGENCY**

Regional smart & creative growth



**AUSTRIAN
DEVELOPMENT
AGENCY**

INFORMATION INFRASTRUCTURE

Overall Objective

The project will improve public access to tourist information through the implementation of new contemporary technologies (online and mobile platforms) aiming at the promotion of potential tourist values throughout Region 3.

Project Description

This project incorporates the adequate application of smart methodologies as well as the latest digital and information technologies for the gathering and distribution of tourist information throughout Region 3.

Tourist Stations, Boards, Info Offices and Tourist Libraries will be placed and situated in strategic locations of Region 3 development areas. These facilities will be providing not only general information related to area travel and geography, artistic and art exhibitions and venues, daily technical services, emergency health services etc., but academic level information, also.

Both tourism and ICT increasingly provide strategic opportunities and powerful tools for economic growth, redistribution of wealth and development of equity around the region. Meanwhile, GIS technology offers great opportunities for the development of modern tourism applications using maps. This technology integrates common database operations such as query with the unique visualization and geographic analysis benefits offered by maps.

1st Component encompasses the establishment of Information Stations and Offices

Information Station in Lin and efficiency enhancement of the Information Station at Tushemisht; Information Stations in Librazhd that will provide information related to Shebenik Jabllanicë Park, Rrajca Lakes as well as other nature milestones and natural monuments.

2nd Component encompasses the placement of informative Boards and Signs in Region 3 tourist areas (Korça-Elbasan-Berat)

Voskopojë, Boboshticë, Dardhë, Vithkuq, Lin, Tushemisht, Drilon, Rehovë, Borovë, Liqenas, Kapinovë, Mal të Bardhë (Sinjë), Dardhë (Tomorr), Drobonik, Rroshnik, Skrapar.

3rd Component encompasses the establishment of Tourist Libraries throughout Region 3 (Korça-Elbasan-Berat)

This component forecasts the entwining of a group of standardizing elements related to tourist development. Special attention will be paid to the establishment of Digital Tourist Libraries in municipality centers of Elbasan, Korça and Berat. The tourist libraries will offer:

*Books, Information and Souvenirs;
Informing and interactive digital map systems;*





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These digital maps will be organized according to interest areas, such as cultural heritage, history, religion, natural resources, etc.;

Informative Portals and Information Systems;

The Portal and Information System will be multilingual;

Informative Mobile Apps (Android, iOS);

Hardware informative systems (Tourist Digital Booths, LED Displays, etc.)

A Digital Library for the publication academic material, essays, article from regional, national and international seminars and workshops related to topics of youth experiences, history research, cultural and tourist project, etc.;

Geographic Information Systems (GIS);

Tourist maps, brochures and flyers.

Project Implementation Modality

Our implementation methodology is based on the continuous cooperation with the development partners and stakeholders (Municipalities, Regions, NGOs and Business community). The vision and work coordination of Region 3 directly with the Municipalities through the joint compilation of the Action Plan, is of imperative and essential importance.

The collection of a broad range of information from all interested local, regional, national and international parties and stakeholders as well the storage and processing of this information in databases and information system will be crucial to the project development and implementation, as well as project success. All this information will be integrated and interrelate with the digital maps, mobile applications and online portal systems.

Preliminary Impacts:

- *Enhancing and increasing the access to tourist information in Region3;*
- *Increasing the number of regional tourist offers;*
- *The increase of national and international tourists, first time and returning Regional 3 tourists;*
- *New job openings, job creation.*



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